



82%
OF CONSUMERS
**DIP PIZZA
IN RANCH¹**



**MAKES PIZZA
MORE LOVED.**

RANCH IS USED ON PIZZA

2X

AS MUCH AS



**SERVE THE RANCH
PIZZA LOVERS CRAVE**

AND THE FANS WILL FOLLOW!

Give your menu the flavor consumers demand. **Hidden Valley® Original Ranch®** is the go-to choice for pizza dips, toppings, sauce and more.

91%
of fast-food consumers
**EXPECT
HIDDEN VALLEY®**
to be the ranch brand served²



AMERICA'S #1 RANCH BRAND³

Hidden Valley® THE ORIGINAL Ranch®

MAKE GREAT
FLAVOR YOUR
SIGNATURE



**CHICKEN
BACON RANCH**
is the **second-
fastest growing**
pizza variety.⁴

+63.8%
IN THE LAST 4 YEARS

**SAUCE IT. DRIZZLE IT. DUNK IT.
MAKE PIZZA MORE CRAVEABLE.**



**FRESHLY MADE
IN MINUTES**

Quickly whisk up your own
fresh, house-made Hidden
Valley® Original Ranch® with
these simple ingredients.



**HALF GALLON BUTTERMILK
(OR MILK FOR ADD MILK RECIPE)**

+



**HALF GALLON
MAYONNAISE**

+



**HIDDEN VALLEY® ORIGINAL RANCH®
DRESSING, DIP & SAUCE MIX PACKET**

**= ONE
GALLON
HOUSE-MADE**



For optimal flavor and thickness, refrigerate for a minimum of 12 hours before serving. Keep refrigerated.

Product	Hidden Valley® THE ORIGINAL Ranch®	Product Code	Case Pack	Case Weight (lbs.)	Case Cube	Cal ¹	Fat (g) ¹	Sodium (mg) ¹	Chol. (mg) ¹	Carb. (g) ¹
Hidden Valley® Dry Mixes										
Original Ranch®		21004	18/1 gal. (3.2 oz./pouch)	4.20	.300	90	10	240	5	1
Original Ranch®		05200	20 lb. bulk ²	21.30	.600	90	10	240	5	1
Original Ranch® Seasoning Shaker		21177	6/16 oz./canister	6.97	.240	0	0	60	0	1
Original Ranch® Add Milk Recipe		21174	18 lb. bulk	19.3	.600	90	9	210	5	2
Original Ranch® Add Milk Recipe		21176	12/1 gal. (8.0 oz./pouch)	7.50	.400	90	9	210	5	2
Original Ranch® No MSG Added ^{1*}		21286	18 lb. bulk	19.3	.600	100	11	240	5	1
Original Ranch® No MSG Added ^{1*}		21003	12/1 gal. (3.2 oz./pouch)	2.89	.300	100	11	240	5	1

Chart values based on mix fully prepared, nutritional information per 2 tablespoon serving prepared dressing, except 21177. 21177 is based on ¼ teaspoon (0.9g) dry seasoning. ¹As prepared, per serving.

*When prepared as directed. ¹May contain minor levels of free glutamate used in the added ingredients. ²Yields 100 gallons. Includes proportioned measuring scoop. One scoop makes one gallon.

CONTACT YOUR SALES REPRESENTATIVE TO DRIVE PROFITS WITH AMERICA'S #1 RANCH.⁴

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¹Fuel Cycle Consumer Survey May 2022, n=975

²Consumer Quantitative Survey 2025; among 72% of fast-food consumers who expect restaurant ranch to be a national brand

³IRI, MULO 12 months ending 8/25/2024 ⁴Datassentials, Q2 CY2022



**MORE RECIPES.
MORE INFORMATION.**